

BRAVEBOOK Objectives & Initiatives



Access

Develop and implement a plan for the strategic direction of online academic programs.



Student Success

Develop and implement a plan for the expansion of global engagement and international programs.



Affordability & Efficiency

Enhance the focus on process improvements through the expansion of Lean assessment events.



Excellent & Diverse Institutions

Build upon UNCP's unique heritage by expanding our focus on American Indian engagement.

Conduct a comprehensive review of the employee engagement survey that will direct the development of an action plan to enrich employee engagement.



2018-19

BRAVEBOOK

Our playbook for success.

Why do we exist?

We change lives through education for our students, faculty and staff, and the communities we serve.

How do we behave?

We value service to others ahead of ourselves, integrity and accountability in our actions, proactive communication and collaboration, and innovation in what we do.

What do we do?

We provide a high-quality, student-centered and affordable education as well as empower and positively impact the world we serve.

How will we succeed?

We will succeed by providing personalized education and support to our students, using information to make effective and efficient decisions, leveraging our unique culture and partnerships, and being committed to the development and engagement of our faculty and staff.

What is most important right now?

Our 2018-19 thematic goal is:

**FULFILLING OUR MISSION WITH
EXCELLENCE AND DISTINCTION**

CHANGING LIVES THROUGH EDUCATION