

SCHOOL OF BUSINESS
Master of Business Administration

Learning Goal 1

- Student will demonstrate advanced knowledge of the functional areas of business, such as accounting, finance, management, economics, and marketing.

Learning Goal 2

- Student can display the ability to analyze a situation and show the ethical implications of various alternatives.

Learning Goal 3

- Student will be able to integrate and synthesize the various business areas and to develop cross-functional approaches to organizational issues.

Learning Goal 4

- Student will show a capacity to lead in organizational settings.

Learning Goal 5

- Student will display excellent oral and written communication skills.